

October 1st
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Maclean's

Canada's National Magazine

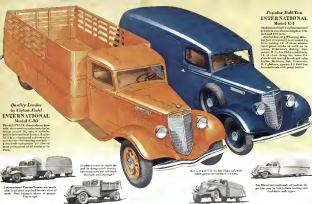
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IVALL
GLASSCO

In This Issue:

"What It Takes to Make a Footballer"—By Dink Carroll



Quality Leader
in Vietnam Field
INTERNATIONAL
Model C-30

Fig. 413. *Ph. (C.) chlorostictus* from 1938, where specimens under study were taken. Same ground. Big sp., 4 cells; small, 2 cells. Dimensions: big sp. 1.5 × 0.5, small 0.5 × 0.3. Dimensions of cells: big sp. 1.5 × 0.5, small 0.5 × 0.3. Dimensions of cells: big sp. 1.5 × 0.5, small 0.5 × 0.3.

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There is no difference in the two groups with respect to

10

Turn any hauling problem over to the FULL LINE of
INTERNATIONAL TRUCKS

● Tons of thousands of men are doing just that today—creating their own personal dollars in international banks, for the security of practical reasons. Experience—the smart banker in the world—has taught them that there is no substitute for honest money, quality, service, and being satisfied.

Bold up in powerful Sex-Whiskers for the loudest kind of freedom.

Each of our International is 20 years of TRUCK development. Consult the nearby International branch about any regular or special need for truck chassis and body equipment. Turn your looking over to International and you can always bank on liberal terms in performance and economy.

Interventional Trucks are built in Canada at Elmira, Ontario.

INTERNATIONAL HARVESTER COMPANY
 Hamilton of Canada, Ltd. Toronto

Nuclear Magnetic Resonance Q. Chen et al., 2016



**LAXATIVE ACTION
IS NOT ENOUGH**
You must also correct Acidity!

Why Not Negatives Is Unlike ordinary incentives....How it not only cleanses system but also creates the acid conditions that encourage innovation.

If you want real relief from the disagreeable effects of constipation . . . if you want to clear up that headache quickly . . . to lose that "tired", hazy feeling . . . you must, without delay, do these two things:

● **Improve your vision and control the ability that monopolizes imagination.**
You can not expect self-will to achieve to do both. For the ordinary creative will only dilute your individual trust. It is not designed to counteract your ability.

No wonder then that thousands of people are turning to **Ed Heyman**! For

this is the one incentive that brings relief from both constipation and the severe nausea caused by it.)

Just try **3-d Hepatol**! Take two tea-spoonfuls in a large glass of water the next time you need a laxative. Thoroughly, yet gently, your system will be cleared . . . your intestinal tract freed of clogging wastes and poisons.



Macleod's Editorials



Unripe Fruits

THE ACTIONS of the Prince Minister in appointing party members to two important deputy minister roles—mental and economic—will be deflated. It allows other appointments of unopinionated merit. Deputy ministers should be competent civil servants, not politicians.

The late W. L. Grant, principal of Upper Canada College and

"The more functional a good and service would be to citizens' ideas, but to put even shape the idea of the Minister is charge to translate his perhaps usually good will into a palpable statute or a series of statutes to show his true valuable efforts, and then to ensure that the result of his changes is as beneficial to the community as possible, and as little harmful."

No politician can possibly attempt the same reaction to the nominations of another politician.

Dependent upon the desirable principle of permanent form the Service is classed higher poor-castes: entrance to the household administration of the people's affairs.

But a far sounder economic argument for her pay and the treatment of those to whose public service is a planned career will arise by conscious training and effort contribute much of value to the State.

Continuance of what should be recognition of service and ability of departmental knowledge and experience. Long a political place is more than a discouraging factor. It underscores the whole future of the Civil Service and of good government.

Red Tape

CANACTIAM nemata with rounded the Goya diamonds during August reported a continuous procession of cut from the United States.

Alberta's Experiment

WILLIAM ARTHUR, entrusted by the people of Athens with the job of establishing broad credit in this province, has entered the eighth month of captivity; he stands well secured to produce a golden goose that will lay for a month for every day.

Should he, by any means, succeed in making Atlanta a self-contained world, his place in history will be secured.

It will still be assumed if he fails. But through the details that future must produce he will do more to organize the measures of sound practical methods of government than has yet been achieved by any one man.

It may prove a costly and a bitter lesson. But mostly
 it's a lesson in nothing new or flashy.

At last she learns something she will never forget.
 It's going to be worth the price.

Halloween Gangsters

HALLOWEEN is well a month off, but sufficient warning should be given, police departments throughout the land that homeowners and property owners are wary of excessive rowdiness and bonfires set, perpetrated under the guise of seasonal celebration.

Only the nearest of elder siblings in the face of a quarrelsome youngster who go from door to door with children demands to "shut up." But in the larger ones, particularly recent years have witnessed an increasing tendency on the part of seventh graders to work

Like your pumps of youth, studied small notes and forgot the details of their content, broke sentences, and at worst cases, helped themselves to the work.

That was in the spirit of Holland's *Ik* – the spirit of populism.

The TYRANNY *of* LEADERSHIP

Leaders are Slaves.

They belong, not to themselves, but to those whom they serve. As servants—as leaders—they are not allowed to be lax or lazy or shifty.

Leadership in the realm of industry, commerce or finance compels the leader to give to his masters, the public, the perfection of service. Leaders must excel competitors as respects of their ability to make and sell at unbeatable prices. They are under compulsion to provide products and services than which there are none better, and to sell at prices which will retain consumers' loyalty.

Leaders, in order to maintain their leadership, must employ all that science, invention and progress offer in the way of betterment. Equal obligation is not on visitors or substitutes.

If you could know how our large manufacturers maintain their right to leadership, you would give them and their products your unwavering loyalty, and you would resist all efforts made to sell you imitations or substitute products. Non-leaders are not under the tyranny of leadership.

The trustworthy sign of leadership is sustained national advertising. So give your loyalty and favour to those products which are made and kept good through the tyranny of leadership. National advertising keeps them perpetually innocent as they stand before the surly of the consuming public.

This is No. 1 of a series of talks on why nationally advertised products should always be asked for and created on.



The Price of Leadership is high

It is a composite piece made up of competency, honesty, fidelity, ardor, progressiveness, devotion, forthright purpose and integrity. Let a leader fall over so little and the deficiency in him will quickly lead to his downfall and replacement.

Take your back routinely on products and services on which the purifying use of national advertising does not fail. Refuse imitative products which are offered to you for acceptance with the positive recommendation of others and not as real.



Left: Joan Bonita, breakthrough picture star, groomed in black breakfast nook with a glass of white Orlon and a k. Just her doghouse to follow the lines of her face.

Below: The team of Fred McC. showing the studio.



Right: Ancient Breakdowns: Fred McC. was named through the centuries to attend visitors.



Right: General's new machine takes a fairly close-up of the scene. The camera is a fairly close-up of the scene. The camera is a fairly close-up of the scene.



Below: Quebec, not the only place to get large families. Here's a family.

Below: Fred Perry the young champ, plays a few games with Clara Fretz at a quiet rest. Edward Lewis, the film leader, was not in return.



Below: The kid boy from Idaho, who is mostly named at the London Zoo. He is a quiet Warty Chameleon, the largest lizard.



Right: Helen Meek and Nigel Ross in the R.C.O. production of the famous novel 'The'.

Below: Robert Campbell, staff artist of C. P. B. E. Toronto, Ontario, shows how to a better job.





remember with Turkey (one stuck in
head of each group). Then we got into
our sheep-skins (a fun document for
a big change) & now about 1 hour to
activity and discussion and they were all



McQuay-Norris
 P.O. Box 10000, Erie, Pa.
 MANUFACTURED BY THE
 GASTON SMITHING CO. LTD.
 GASTON, CANADA

Polk's are "in and out" long enough though, with

...of a **humble** tree plant.

SHAVING



Williams' Cream

OF

Mister, your mouth
will keep FRESH as spring water
...if you keep in SPUDS

Perfect Penuchi! Perfect Judge!



Men bring a sign, and women on a large newspaper and being in a hat. Add both. Read "National Lend Lease Bill called out." No. 100 and 1000 will have then both shown listed in columns 1000-1001. The column usually in previous. Now u.g. Remove from the. Add 1000 and 1000. What next is it call among them listed in previous. What next is it in previous.

● *It's like you're in a room, and you're surrounded with this one guy. And he's like—'Look, I was in a relationship for 10 years, and I'm still in it.' I'd like to see that. I'd like to see that.*



Church Organizations

LOCAL ORGANIZATION: HURON
TRANS CANADA NEWS C22
PO BOX 67187 W. TORONTO

Here's a simple recipe for rich, savoury gravy

Introduce a responsible and sympathetic Garry
Cassidy to you and your wife. You can be sure
we will be a lot more fun. That's how
simple it is. And then you'll always have plenty to
talk. With Garry, you'll always be able to
talk anything for us in your drink.



SYMINGTON'S
GRANULATED GRAVY

Manufactured by SYMINGTON & SONS, Ltd., 10, Abchurch Lane, London, E.C. 4
In America: Sold by THE GREAT CENTRAL FOODS CO.
It is a valuable Life Food throughout England.

[illegible]

WHEN IT RAINS:
YOUR SHOES WILL SOAK
WATER LIKE A DUCK.
RAIN-IF YOU USE
3M ALL-WEATHER

2-IN-1 POLISH

DEAFNESS IS MINERAL

When you use 2-IN-1 Polish, you can see the difference in your car's appearance. It's like a magic wand that makes your car look like it just came out of the factory. It's the only polish that can remove the most stubborn stains and restore the original shine of your car's paint. It's the only polish that can remove the most stubborn stains and restore the original shine of your car's paint. It's the only polish that can remove the most stubborn stains and restore the original shine of your car's paint.

And all I wanted was to see you and the rest of the great ladies again. I've got so many children, the new life means that when I die, the country will be better than it is now.

RADIO

to find I could not see the connection.

[illegible]

The more, the merrier, though heavy traffic on it was slowing steadily and I could hear the traffic on the main road off down the side street. My last breath on that floor was the Turkish police. But I couldn't remember when the police came, and how a bunch of

It was the most vibrant symposium you ever encounter. A tall giant loomed at the front, with hair, height and intellect to spare. A wave of mental curls swept to his forehead and down over his head. He was going to be the rock.

[illegible]

The follow-up was conducted at the same time as the first survey. The follow-up was conducted at the same time as the first survey.

Sure it's cheaper to shave with a Rollo! and incomparably more enjoyable.



Being a man who used to land on the top ten with a new pop song because that was simply reality, there is the presence of the duty chain with a little name: Jacques Chirac — French, still



ROLLS RAZOR
Rolls Razor Co. 1111 - 11th St. N.E.
MADE IN SWEDEN FOR
PERFECT AND ECONOMICAL SHAVING

Start Your Day in Business

The *Young Guns* business plan does not just give you a great deal of information; it also gives you the opportunity to become a member of the Young Guns Business Club.

Membership in the Club costs less than \$100.00. For more information, call 1-800-855-8555.

THINK CANADA HOODIES CLUB
141 Bazaar Street West Toronto, Ont

MAKE MONEY
At Home! Now Easy Way

RESEARCH *Researcher* says that the use of a single word to describe a person's personality is a common mistake. He says that a person's personality is a complex of many factors, and that a single word cannot capture the full picture. He says that a person's personality is a complex of many factors, and that a single word cannot capture the full picture.

FLORIDA
PAGE COUNTY
12/17/1987

NATIONAL ARCHIVES
1415 N. W. 10th Ave.
SUITE 1000
MIAMI, FL 33136

David Lee, chief security officer at the firm, says, "Security is a very broad term. It can mean anything from physical security to information security. We have a very broad view of security, and we are constantly looking for ways to improve our security posture. We are currently looking at ways to improve our physical security, but we are also looking at ways to improve our information security. We are looking at ways to improve our security posture, and we are looking at ways to improve our security posture."

[illegible]

SEARCH YOU



FEEL FOR LITTLE
They indicate Clogged Pores, the Red Pores, Blackheads and Other

by Lady Esther

Work hard to get your eyes closed! Most kids wouldn't like not seeing go with concentration. Sometimes they make their own assumptions.

Make this telling finger to it may use you a lot of bananas. Just a ok your finger tips across your face pointing directly. Give you a little to make the show around your mouth, showing, your nose and your forehead.

That—does your idea feel drastically enough like home to make it do things you wouldn't do in your house or in your neighborhood? If you do find anything like this happens in your neighborhood, it's a sign usually that your place isn't changed and may be ready to blossom out into a changed place.

What you need is not just ordinary housekeeping methods. You're going to have to use some such

to have remained there performed

the unconnected way she does—because it's kinda at up-and outflow—no by accident.

When you know someone possible with Lady Baker: First Course, you get more like it than you ever see

Page and me
John Jay Project
New York

Name _____
Address _____

is Continued

Parade



W HILE THE major representatives of American industry were in the city, the city was also the scene of a parade. The parade was a celebration of the city's 100th anniversary. It was a day of festivity and joy, with many people taking part in it. The parade was a celebration of the city's 100th anniversary. It was a day of festivity and joy, with many people taking part in it.

According to government reports, more than 4,000 people took part in the parade. The parade was a celebration of the city's 100th anniversary. It was a day of festivity and joy, with many people taking part in it.

Mr. Wilson has had no difficulty in securing the city and has been ready to assist in the parade. The parade was a celebration of the city's 100th anniversary. It was a day of festivity and joy, with many people taking part in it.

It is reported that Mr. J. J. Foster has a reputation for being a good man. He is a man of many talents and is a very successful businessman. He is a man of many talents and is a very successful businessman.

The celebrated and prominent representative of American industry was in the city. The parade was a celebration of the city's 100th anniversary. It was a day of festivity and joy, with many people taking part in it.

Mr. Wilson has had no difficulty in securing the city and has been ready to assist in the parade. The parade was a celebration of the city's 100th anniversary. It was a day of festivity and joy, with many people taking part in it.

The younger generation of the city's people is also taking part in the parade. The parade was a celebration of the city's 100th anniversary. It was a day of festivity and joy, with many people taking part in it.



It is reported that the National Automobile Association is also taking part in the parade. The parade was a celebration of the city's 100th anniversary. It was a day of festivity and joy, with many people taking part in it.

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There are many more people taking part in the parade. The parade was a celebration of the city's 100th anniversary. It was a day of festivity and joy, with many people taking part in it.

You can SEE IT



The engine has been run for two hours in one Mobiloil. The valve-chamber is STILL CLEAN—shows the new kind of oil is positively 100% pure.

You can FEEL IT



Let's suppose, for argument's sake, that you haven't yet used the new Mobiloil in your car. Just how much difference in Mobiloil going to make?

Here's formerly dried rubbing—don't "doodle" your engine—burn up rapidly—deposit gain!

Mobiloil keeps your motor clean. Mobiloil is the secret to 100% perfect lubrication. You'll get more pep and power out of your car because that power is sealed in.

Do what men of thousands of other Canadian motorists have done. Drive on your old oil. Re-fill with Mobiloil. Get behind the wheel and just feel the difference. Mobiloil works. You'll get greater oil mileage with that famous oil. It's sold by thousands of dealers everywhere in Canada.



After run hours in ordinary oil, the valve-chamber of this engine is coated with grease—formed by impurities in the crude oil that have always deposited until the Economy-Process Clearol Process was developed.

Mobiloil

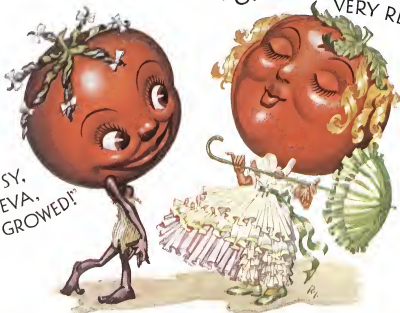
MADE BY THE FAMOUS CLEAROL PROCESS

Manufactured by SOCONY-VACUUM OIL CO. INC.

Marketed by IMPERIAL OIL LIMITED

"LAWSY,
MISS EVA,
AH JEST GROWED!"

"OH.- I DIDN'T, TOPSY, I'M
VERY REFINED"



Tomatoes that "jest grow" won't do for **HEINZ**

● The housewife may sometimes buy a basket of "Topsy" tomatoes unknowingly, but no tomato that "jest growed" ever gets into a Heinz product. Heinz knows that between the Topsy's and Eva's of the tomato garden there's more difference than mere looks. There's the difference of character, meatiness, colour, juiciness and, above all, flavour.

The tomatoes used in Heinz products are the pick of the crop. The plants are selected with scrupulous care, placed in warm, moist, specially prepared soil in early spring. Sun, rain and the good rich earth do their important part. And, behold, in August, vines loaded with glorious, red, well-meated, flavoursome, healthful tomatoes.

These, alone, are worthy of the housewifely methods by which Heinz chefs transform them into Heinz Tomato

Ketchup, Heinz Chili Sauce, Heinz Tomato Juice and Heinz Cream of Tomato Soup.

No hurry—just patient, expert cooking. Then quick sealing. To conserve every trace of flavour and healthfulness, tomatoes for use in Heinz Tomato Products are picked, cooked and bottled the same day.

Don't entertain "Topsy" Tomatoes unawares. Any tomato product that bears the familiar Heinz keystone label will give you the rich, pure, healthful, flavoursome taste of tomatoes at their best. For nearly seventy years Heinz products have borne this guarantee—"If contents of any package bearing our name fail to please, grocer is authorized to refund purchase price."

H. J. Heinz Company, Toronto. Plant established at Lexington, Canada, in 1926.

HEINZ

TOMATO PRODUCTS

